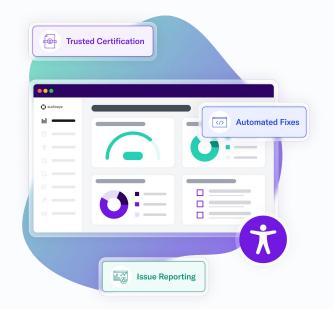
# Digital accessibility that actually works

Platform and services **built for and by members of the disability community**, for today's schools.

- Al-based automation technology backed by certified experts
- U.S.-based accessibility experts audit your content and build custom fixes to make your site more accessible
- We find issues and fix them in real time for every user





# Why Web Accessibility Matters To Your School

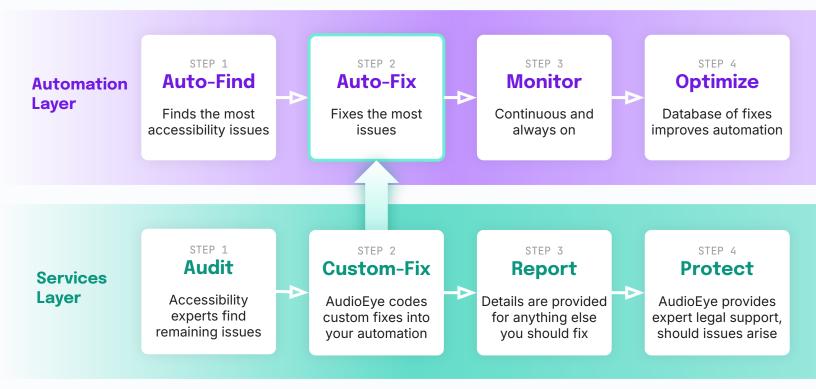
An accessible website drives discoverability and customer engagement while reducing compliance risk and poor user experience.

COMPLIANCE	SATISFACTION AB
<b>Stay compliant with laws</b> such as Title II of the Americans with Disabilities Act (ADA).	Accessible content <b>improves</b> <b>engagement</b> , making it more user-friendly for people with and without disabilities.
REPUTATION	DISCOVERABILITY
Reduce your risk and <b>improve reputation</b> by supporting diversity, equity, and inclusion initiatives.	Accessible websites are easier for search engines and voice experiences to index, <b>boosting discoverability and SEO</b> .

# **How AudioEye Works**

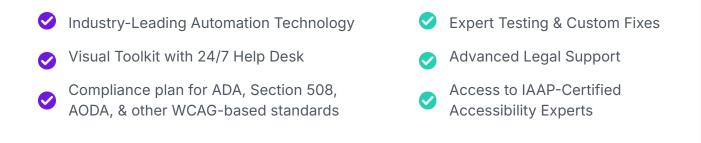


Automation finds and fixes a majority of common issues, leaving much less work for accessibility experts. Combined with expert support, AudioEye's platform can help provide accessibility for users while reducing compliance risk.



# What You Get with AudioEye Premium

A comprehensive solution that adds our top-tier services to further enhance protection and expert accessibility support.



# **Premium Services**





## **Advanced Remediation Services**

#### **Audits and Fixes by Accessibility Experts**

While our technology finds and resolves most issues, some critical issues can only be found by experts. We perform careful audits tailored to your website design, using both certified experts and professional accessibility technology (AT) users who live with disabilities themselves.

#### **Custom Fixes with Detailed Guidance**

Our software provides a seamless platform to serve custom fixes built by our team, saving your developers time and money. After the audit, we provide issue details with fix-at-source guidance to help your team resolve any remaining issues.



# **Premium Support**

#### 24/7 Help Desk

Support for your site visitors when they encounter an accessibility barrier. Submitted issues receive attention and are prioritized to be fixed quickly.

#### **Dedicated Account Management**

No chat bots! Your 1:1 point of contact for accessibility issues, compliance questions, onboarding, renewals, legal responses, trainings, and more. We schedule training for your teams and advocate for your needs to continually improve our solution for you.



# **Custom Training**

#### **Foundations of Accessibility**

Get AudioEye web accessibility and compliance training for your teams (a full-day session or four 2-hour training sessions as an additional service).



# **Advanced Legal Support**

#### **Documented Testing and Fixes**

Get documented proof of your commitment to digital accessibility through our sustainable testing and remediation (STAR) plan, along with real-time exportable reports. These documents can be provided in response to Office of Civil Rights (OCR) investigations.

#### **Custom Legal Response**

Custom response can be provided to a plaintiff's counsel and is useful when clients enter settlement and negotiation conversations. Our clients have consistently received significant reductions in the number of demand letters, cases that actually reach litigation, and settlement costs.

# FAQ about AudioEye



## What is AudioEye

AudioEye's industry-defining digital accessibility hybrid offering helps deliver website remediations efficiently and affordably for organizations of all sizes. Our platform leverages a decade of investment in advanced technology supported and informed by our team of dedicated IAAP-certified professionals to help deliver improved access to the web.

### What is the ADA?

The Americans with Disabilities Act (ADA) is a landmark civil rights law that prohibits discrimination against individuals with disabilities in all areas of public life. It gives millions of individuals with disabilities equal access to all public and private places, from employment to government, telecommunications, and businesses. **Title II** of the ADA addresses education institutions specifically. It prohibits discrimination against people with disabilities by public entities – state or local government and any of their departments, agencies, or other instrumentalities.

## Why would a client need AudioEye?

First, to comply with the Americans with Disabilities Act (<u>www.ada.gov</u>), a national law that prohibits discrimination against individuals with disabilities in all areas of public life, including digital websites. Second, to expand your audience to users with disabilities: every fourth adult in the U.S. has a disability that can prevent them from using your website and purchasing your services. You can expand your digital presence by making your website accessible with AudioEye.

# What does AudioEye do?

AudioEye is an industry-leading web accessibility platform delivering trusted ADA and WCAG accessibility compliance. Our software finds and fixes accessibility issues on websites and provides all necessary ADA compliance must-haves for schools.

The software is delivered with real-time reporting mechanisms and self-serve accessibility resources, including the Visual Toolkit with 24/7 Help Desk, Training Library, automatically generated Sustainable Testing and Remediation (STAR) plan and accessibility statement. The software enables the delivery of custom fixes built by our Implementation Team. As of today, this software runs via JavaScript or integrated plugins, which provide a codeless installation experience.

# Who needs to be compliant?

Under Title II of ADA, education institutions both in the physical world and online are required to provide equal access to people with disabilities. AudioEye takes the guesswork out of ADA Compliance so you can deliver an accessible experience for every client. All site owners are responsible for reviewing and complying with local legislation applicable to site visitors.