

Digital accessibility that **actually works**



Platform and services **built for and by members of the disability community**, for today's businesses.

- AI-based automation technology backed by certified experts
- Protect your site from lawsuits, improve user experience and demonstrate your commitment to diversity and inclusivity
- We find issues and fix them in real time for every user



Why Web Accessibility Matters To Your Business

An accessible website drives discoverability and customer engagement, while reducing legal compliance risk, brand risk, and a poor user experience.

LEGAL COMPLIANCE



Stay compliant with laws such as the Americans with Disabilities Act (ADA), and protect your business from lawsuits.

CUSTOMER SATISFACTION



Accessible content **improves engagement**, making it more user-friendly for people with and without disabilities.

BRAND REPUTATION



Reduce your brand risk and **improve reputation** by supporting diversity, equity, and inclusion initiatives.

BRAND DISCOVERABILITY



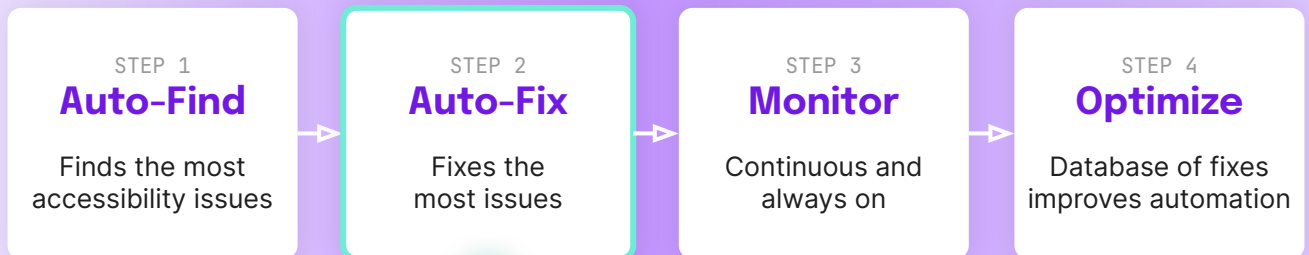
Accessible websites are easier for search engines and voice experiences to index, **boosting discoverability and SEO.**

How AudioEye Works

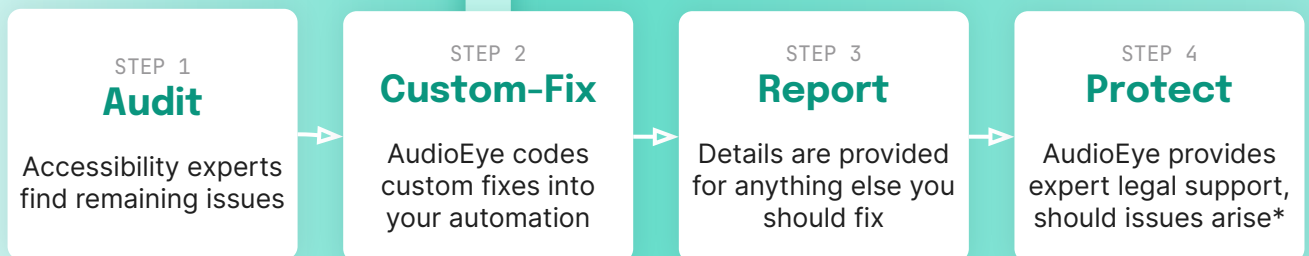


Automation finds and fixes a majority of common issues, leaving much less work for humans. Enabled by the platform, AudioEye's team of experts can find and fix or guide on more complex issues.

Automation Layer



Services Layer



*Additional costs may apply

What You Get with AudioEye

A comprehensive solution that adds our top-tier services to further enhance legal protection and custom capabilities for your customers.

- ✓ Stay updated and compliant with ADA, Sec 508, AODA & more
- ✓ Reduce the risk of accessibility barriers and legal action
- ✓ Make your website available to more visitors
- ✓ Get legal support and gain a piece of mind

Standard Package Features



Compliance Plan for ADA, Sec 508, AODA & more

A full **WCAG-based** compliance plan provides necessary compliance documentation, such as Sustainable Testing and Remediation Plan (STAR), Accessibility Statement, and Trusted Certification



Automated Tests & Fixes

Software-enabled tests and fixes automatically run on a website when a user visits and loads a webpage. Automated accessibility testing throughout the development process can help quickly catch many accessibility errors. Automated fixes benefit websites with poor accessibility, instantly bringing them up to a more acceptable level of accessibility.



Access to Certified Accessibility Experts

Access to IAAP-certified accessibility experts to conduct additional website audit with assistive technology and order custom fixes that are not resolved through automation.



Visual Toolkit with 24/7 Help Desk

Personalization toolkit available on customer websites by toggling the floating accessibility icon. Users can submit feedback through a Help Desk if they encounter access barriers on a website.

Premium Features



Everything in Standard Plan, plus optional services:



Advanced Legal Support

Documented Testing and Fixes

Get documented proof of your commitment to digital accessibility through our sustainable testing and remediation (STAR) plan, along with real-time exportable reports. These documents can be provided in response to legal action to support a reduction or removal of penalty.

Custom Legal Response

Custom response can be provided to a plaintiff's counsel and is useful when clients enter settlement and negotiation conversations. Our clients have consistently received significant reductions in the number of demand letters, cases that actually reach litigation, and settlement costs.



Advanced Remediation Services

Audits and Fixes by Accessibility Experts

While our technology finds and resolves most issues, some critical issues can only be found by experts. We perform careful audits tailored to your website design, using both certified experts and professional accessibility technology (AT) users who live with disabilities themselves.

Custom Fixes with Detailed Guidance

Our software provides a seamless platform to serve custom fixes built by our team, saving your developers time and money. After the audit, we provide issue details with fix-at-source guidance to help your team resolve any remaining issues.



Premium Support

24/7 Help Desk

Support for your site visitors when they encounter an accessibility barrier. Submitted issues receive attention and are prioritized to be fixed quickly.

Dedicated Account Management

No chat bots! Your 1:1 point of contact for accessibility issues, compliance questions, onboarding, renewals, legal responses, trainings, and more. We schedule training for your teams and advocate for your needs to continually improve our solution for you.



Custom Training

Foundations of Accessibility

Get AudioEye web accessibility and compliance training for your teams (a full-day session or four 2-hour training sessions as an additional service).

AudioEye's Visual Toolkit



Putting the power of instant personalization in the hands of website visitors, providing them with a way to submit feedback, including grievances. While the Visual Toolkit alone doesn't solve accessibility in general, it does help many visitors improve their experience instantly.

Focus

Draws a colorful box around buttons and links, making them easier to find and select for visual keyboard users

Cursor

Enlarges the mouse's cursor display for ease of tracking and improves the usability for low-vision users

Highlight

Gives a bright colored highlight over either headings, links, or the entire text for visual keyboard users

Contrast

Provides options to sharpen the image, desaturate to remove color, and invert color elements into sharper contrast

Animation

Eliminates potential hazards, like moving or flashing animations that may trigger epileptic seizures

Color Shift

Provides options to sharpen the image, desaturate to remove color, and invert color elements into sharper contrast

Spacing

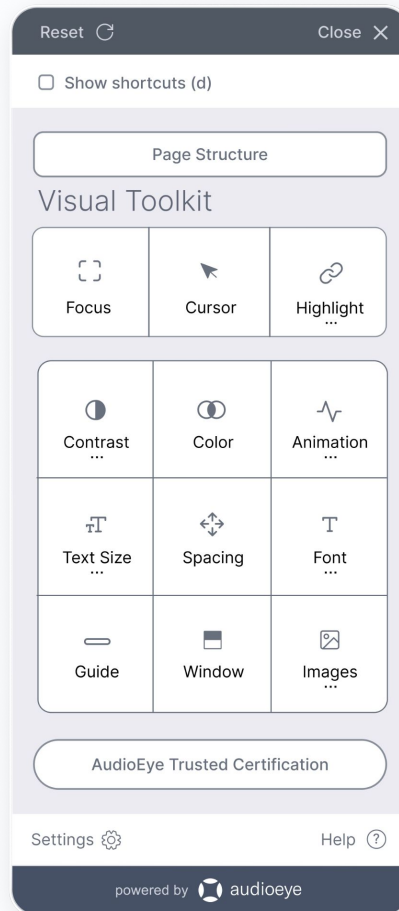
Changes the distance between words and lines of text for improved readability and usability for users

Text Size

Enlarges all website body and headline copy for improved readability and usability for low-vision users

Font

Changes the typeface on pages and includes a font intended to assist individuals with dyslexia



Guide

Enhances focus and improves reading comprehension by creating a horizontal line controlled by the cursor

Window

Enhances focus and improves reading comprehension by blurring most of the page view as controlled by the cursor

Images

Shows the alternative text that describes the images on the website when hovered over with the cursor

FAQ about AudioEye



What is AudioEye

AudioEye is a digital accessibility platform that improves accessibility and minimizes risk for digital surfaces, including websites. By using a technology-first approach to deploy automation with expert services, AudioEye provides a complete accessibility solution for businesses of all sizes at an affordable price. AudioEye meets U.S. and global accessibility standards, including ADA and WCAG 2.1.

What is the ADA?

The Americans with Disabilities Act (ADA) is a landmark civil rights law that prohibits discrimination against individuals with disabilities in all areas of public life. It gives millions of individuals with disabilities equal access to all public and private places, from employment to government, telecommunications, and businesses. Title III of the ADA addresses businesses specifically. It prohibits discrimination based on disability in places of public accommodation, which includes restaurants, schools, offices, and more. Companies are required to make “reasonable modifications” to serve people with disabilities.

Why would a client need AudioEye?

First, to comply with the Americans with Disabilities Act (www.ada.gov), a national law that prohibits discrimination against individuals with disabilities in all areas of public life, including digital websites. Second, to expand your audience to users with disabilities: every fourth adult in the U.S. has a disability that can prevent them from using your website and purchasing your services. You can expand your digital presence by making your website accessible with AudioEye.

What does AudioEye do?

AudioEye is an industry-leading web accessibility platform delivering trusted ADA and WCAG accessibility compliance. Our software finds and fixes accessibility issues on websites and provides all necessary ADA compliance must-haves for businesses.

The software is delivered with real-time reporting mechanisms and self-serve accessibility resources, including the Visual Toolkit with 24/7 Help Desk, Training Library, automatically generated Sustainable Testing and Remediation (STAR) plan and accessibility statement. The software enables the delivery of custom fixes built by our Implementation Team. As of today, this software runs via JavaScript or integrated plugins, which provide a codeless installation experience.

Who needs to be compliant?

Under Title III of ADA, businesses “open to the public” both in the physical world and online are required to provide equal access to people with disabilities. AudioEye takes the guesswork out of ADA Compliance so you can deliver an accessible experience for every client. All site owners are responsible for reviewing and complying with local legislation applicable to site visitors.